



2008/2009 Winter Media Kit

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Homewood's Snow Rangers Academy Offers Kids Daily Fun On The Snow

Homewood, CA - "'Hey, when I was a kid, I learned to ski here... now *my* kids are learning to ski here!' is something I hear from guests every day at Homewood," said Kent Hoopingarner General Manager of Homewood Mountain Resort. Meeting families who have remained loyal to Homewood for multiple generations is another of Homewood's signatures. That loyalty is a testament to Homewood's close-knit, family feel and uncompromised focus to provide a top-tier children's program. The *Children's Snow Rangers Academy* does just that.

Like skiing, children's instruction has evolved through the decades and the Snow Rangers Academy offers children ages 4 to 12 the latest instruction method. The *X Based* (short for Experience Based) *Learning System* incorporates learning terms and processes from sports with which a specific child is proficient and applies them to skiing. "For example, a child might be a great soccer player; our instructors would then use terms and concepts from soccer to teach balance, weight shift, or body positioning and apply them to his or her ski lesson. It's great because that child experiences a customized ski lesson in a fun, understandable way," Hoopingarner explains.

Located at Homewood's South Lodge, the Snow Rangers Academy Center to a child equates to setting a golf fanatic free at Pebble Beach. Snow Ranger day campers are treated not only to unique on-snow instruction, but rather an overall active-day experience. Colorful flags, designated Snow Ranger surface lifts (called the *Sun Kid*), and life-sized deer, bears, and other animals indigenous to Tahoe dot the Snow Rangers ski trail (called *Critter Canyon*), and is the ultimate favorite. An on-snow tubing carousel offers a fun ride for small children while progressing kids hang on for a ski tow. Obstacle courses with decorated arches and race gates give kids a fun way to apply the skills learned during instruction. Indoor activities include games, fuzeball, and even a kid-sized rock climbing wall.

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Located at the shore of West Lake Tahoe, Homewood Mountain Resort is one of California's first winter recreation resorts. Offering a family-friendly atmosphere since 1962, Homewood continues to offer premiere winter skiing and snowboarding with a focus on top level guest service and custom vacation packages. Deemed the gem of Lake Tahoe's West Shore by *SKI Magazine*, the 1260-acre mountain offers unobstructed views of the lake and surrounding peaks. Flawless, peak-to-shore grooming, the intimate setting of Tahoe's West Shore, and a classic family focused winter experience make Homewood unique. Homewood is accessible via Interstate 80 to California State Route 89, just 55 miles from Reno Tahoe International Airport. Visit www.skihomewood.com or call 530.525.2992 for more information about Homewood Mountain Resort.

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