



2008/2009 Winter Media Kit

Contact: Rachael Woods
Homewood Mountain Resort
530.581.8321 – pr@skialpine.com

Groomed Perfection Found at Homewood Mountain Resort

Homewood, CA - Few are aware that Homewood has invested more than \$1 million in grooming equipment in the past year; and few are still at the mountain when five of Tahoe's most tenured grooming specialists check in for a night of meticulous grooming; however, as certain as the sun rises, all are aware of *The Face* – Homewood's lakeside slope and signature corduroy masterpiece. Skiers and riders who carve high-speed race turns down The Face's steep, impeccably manicured slope have found the result of Homewood Mountain Resort's grooming initiative: perfect groomed runs. Every day.

Certainly, the wooded glades of Homewood's powder stashes will be forever revered by off-trail enthusiasts; however, the mountain descent at this West Lake Tahoe mountain now possesses bait that lures everyone's inner downhill Olympian. Homewood is quickly and quietly carrying out its mission of providing superior groomed terrain on more than 30 of the mountain's 59 trails and slopes.

"The groomed terrain at Homewood is maintained to the highest standard. Skiers who visited Homewood last winter noticed the grooming commitment in particular. Guests can expect those perfect trails again this winter," said Kent Hoopingarner, General Manager and COO of Homewood Mountain Resort. "Every run that can accommodate a grooming machine will be groomed to perfection every day," he added. That translates to a golf course-smooth surface for every ability level. Whether a guest is looking for a relaxing cruise and a view of the lake down Rainbow Ridge or a World Cup level leg workout – complete with an audience - down The Face, Homewood's groomed terrain is winter nirvana.

Located at the shore of West Lake Tahoe, Homewood Mountain Resort is one of California's first winter recreation resorts. Offering a family-friendly atmosphere since 1962, Homewood continues to offer premiere winter skiing and snowboarding with a focus on top level guest service and custom vacation packages. Deemed the gem of Lake Tahoe's West Shore by *SKI Magazine*, the 1260-acre mountain offers unobstructed views of the lake and surrounding peaks. Flawless, peak-to-shore grooming, the intimate setting of Tahoe's West Shore, and a classic family focused winter experience make Homewood unique. Homewood is accessible via Interstate 80 to California State Route 89, just 55 miles from Reno Tahoe International Airport. Visit www.skihomewood.com or call 530.525.2992 for more information about Homewood Mountain Resort.

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