



**FOR IMMEDIATE RELEASE**

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**Homewood Mountain Resort Unveils  
*Adventure 55* Ski Program Exclusively for Baby Boomers**

Lake Tahoe, CA Homewood Mountain Resort will unveil *Adventure 55*, a ski program specifically offered to skiers ages 55 and older.

*Adventure 55* is offered every Tuesday for eight consecutive weeks for skiers of intermediate through advanced ability level during winter 2011-2012.

“*Adventure 55* celebrates the fact that there are so many talented, enthusiastic skiers at or above the age of 55 who are looking to meet and ski with others who share an active lifestyle and passion for the varied terrain available at the mountain,” said Kevin Mitchell, director of snow sport services at Homewood. “The idea is to have a great day of skiing and camaraderie in a group setting,” he added.

*Adventure 55* ski sessions offer coaching for skiers of a higher ability level which covers every aspect of terrain including steep slopes, race technique on groomed slopes, hike-to adventure, deep powder, varied snow conditions – and most importantly, how to put it all together. Participants can expect to ski with a group of similar ability level, active-lifestyle attitude – while receiving guided ski advice that suits his or her needs to either reach that coveted next level; or to simply enjoy Homewood to the maximum potential.

*Adventure 55* single-day sessions are available for \$30, and eight-packs are available for \$200. Participants must supply their individual lift ticket or season pass.

**About Homewood Resort**

Homewood Mountain Resort is one of California’s first winter recreation resorts. With its “peak-to-shore” skiing as well as incomparable views of Lake Tahoe, Homewood has offered a family-friendly atmosphere since 1961, Homewood continues to offer premier winter skiing and snowboarding with a focus on top level guest service and custom vacation packages. Homewood is accessible via Interstate 80 to California State Route 89, just 55 miles from Reno Tahoe International Airport.

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