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**NSAA HONORS BEST IN SKI INDUSTRY**

***Association recognizes innovative strategies in sustainability, safety, growth and marketing***

LAKEWOOD, Colo. – May 1, 2019 – The National Ski Areas Association (NSAA) presented awards in sustainability, safety, growth and marketing to members with the most innovative and successful programs in each category. The awards were presented at the association’s National Convention and Tradeshow in San Diego, Calif., at a ceremony on May 1, 2019.

“We applaud the efforts of our members to innovate and serve as role models for success in the ski industry,” said Kelly Pawlak, NSAA president and CEO.

**2019 NSAA Award Winners**

**Industry Impact Award**

Rick Spear, President – Leitner-Poma

**Golden Eagle Awards for Sustainability**

*Sponsored by TechnoAlpin*

**Innovation in Sustainability**

Taos Ski Valley, New Mexico

**Climate Change Impact Award (tie)**

Jiminy Peak Mountain Resort, Massachusetts  
Sugarbush Resort, Vermont

**Hero of Sustainability**

Hilary Arens, Snowbird, Utah

**Golden Eagle Award for Environmental Excellence**

Vail Resorts, Colorado

**Safety Awards**

*Sponsored by Safehold Special Risk*

**Best Employee Safety Program**

Mammoth Mountain, California

**Best Guest Safety Program**

Mountain Creek Resort, New Jersey

**Best #RideAnotherDay Program**

Killington Resort, Vermont

**Safety Champion**

John Young, Telluride, Colorado

**Best Overall Safety Program (over 500k visits)**

Vail Mountain, Colorado

**Best Overall Safety Program (under 500k visits)**

Stratton Mountain, Vermont

**Growth Awards**

**Conversion Cup**

*Sponsored by HEAD*

Les Sommets, Quebec, Canada

**Growth & Leadership Award**

*Sponsored by Snocountry*

Burton Snowboards, Vermont

**Marketing Awards**

*Sponsored by Inntopia*

**Best Learn to Ski and Snowboard/Bring a Friend Program**

Homewood Mountain Resort, California

**Best Use of Social Media**

Ski Cooper, Colorado

**Best Use of Video**

Mountain Creek Resort, New Jersey

**Most Unique Campaign**

Boreal Mountain, California

**Best Overall Marketing Campaign (under 500k visits)**

Tamarack Resort, Idaho

**Best Overall Marketing Campaign (over 500k visits)**

Killington Resort, Vermont

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***THE NATIONAL SKI AREAS ASSOCIATION (NSAA) IS A TRADE ASSOCIATION REPRESENTING THE INTERESTS OF 319 SKI AREAS, THEIR OPERATORS, AND INDUSTRY SUPPLIERS. FORMED IN 1962, NSAA DESIGNS AND SUPPORTS SKI INDUSTRY INITIATIVES AND PROGRAMS, INCLUDING GROWTH, SAFETY, AND SUSTAINABILITY, FROM ITS LAKEWOOD, COLO. HEADQUARTERS. LEARN MORE ABOUT NSAA'S MISSION AND PROGRAMS AT NSAA.ORG.***